

## **Texas Interns Unite! National Intern Day with a Texas Twist Annual Conference**

**Estimated Funding Source:** WIOA Statewide Commission Reserve

**Proposed Funding Amount:** \$30,000 per year = \$60,000 biennium

### **Background:**

The conference will promote reinforcing knowledge and skills through work-based learning. Work-based learning provides students with real-life work experiences and enables them to apply acquired skills to develop their employability.

The Texas Interns Unite! National Intern Day with a Texas Twist Annual Conference presents an opportunity to build upon a foundation that has been set with the establishment of the Texas Internship Challenge, Texas Interns Unite! and the events that are planned this year with funding assistance from the Texas Higher Education Coordinating Board (GEER Funding).

This conference will strengthen the education to workforce pipeline, drive student and employer opportunity, and aid in the state's economic growth.

### **Proposal:**

TWC will work in partnership with other stakeholders on hosting an in-person internship conference for Texas employers, public institutions of higher education, and students focused on internship opportunities and work-based learning. The conference will be linked to National Intern Day each July.

The internship conference will include presentations and panels dedicated to available internship connection programs (TX Internship Initiative, TX Internship Challenge, TX Works), internship opportunities and sessions tailored to employers and interns based on relevant, real-world, and best practice application. Students and employers will be highlighted during the presentations or panels. One session may be tailored to employers and the second to interested interns and students.

TWC will coordinate the panels and guide panel discussions focused on attracting potential employers and promoting internships/work-based learning for students.

TWC and its partners will promote the benefits of internships. Interns/Students and employers will be highlighted during the presentations or panels. TWC's work will include:

- securing a venue and guest speaker(s),
- conducting conference outreach,
- producing attendee packets, and
- providing other related materials.

